



**MASS MEDIA SCIENCE & ENGINEERING FELLOWS PROGRAM &
MINORITY SCIENCE WRITERS INTERNS PROGRAM
ORIENTATION SPEAKER CONTACT INFO**

-TUESDAY-

Vanessa Wasta

Associate Director, Media Relations & Web Projects; Johns Hopkins Kimmel Cancer Center

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“Science Journalism and the Role of Public Information Officers (PIOs)”

Elizabeth Pennisi

Writer, Science magazine

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“Interviewing Techniques”

Eric Hand

Earth and Planetary Science Reporter, *Science*

2002 Mass Media Fellow Alum

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Lunch with an alum

-WEDNESDAY-

David Grimm

Online News Editor, *Science*

2003 Mass Media Fellow Alum

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“How to Find & How to Pitch a Story” and “Science Writing Workshop”

Bob Hirshon

Program Director, AAAS Technology and Learning; Host, Science Update

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“Writing for the Ear”



John Travis

Managing Editor, News, *Science*

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“Ethics in Science Writing”

Kyla Hsia

Marketing Associate, AAAS Office of Public Programs

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“Twitter 101”

-THURSDAY-

Carla Schaffer

Video and Multimedia Producer, AAAS Office of Public Programs

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“Incorporating Multimedia in Journalism”

Ilissa Ocko

Post-Doctoral Science Fellow, Environmental Defense Fund

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212-616-1228

“Infographics as a Science Communication Tool”

Jennifer Holshue,

Senior Editorial Coordinator, AAAS Office of Public Programs

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“Using EurekAlert! as a News Reporting Resource”