Catalyzing Advocacy in Science and Engineering
Workshop Agenda
March 24-27, 2019 | Washington, D.C.

Sunday, March 24, 2019

The Wink Hotel
1143 New Hampshire Ave NW
Washington, DC 20037
Metro Stations: Foggy Bottom (blue/silver/orange lines); Dupont Circle (red line)

5:00 pm  Registration Opens
Wink Hotel New Hampshire Ballroom

5:30 pm  Welcome
Joanne Padrón Carney, Director, AAAS Office of Government Relations

Introduction to U.S. Science and Technology Policy
Toby Smith, VP for Policy, Association of American Universities

This session will introduce you to the history of S&T Policy, the different cultures of science and policy, and ways that advocates build bridges between the two worlds.

6:45 pm  Former CASE Student and AAAS Fellow Introductions

6:50 pm  Networking Reception
Wink Hotel City Center Ballroom

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Monday, March 25, 2019

The Wink Hotel – New Hampshire Ballroom
1143 New Hampshire Ave NW
Washington, DC 20037

8:30 am  Continental Breakfast

9:00 am  Welcome and Overview of Workshop Goals

9:30 am  Meet with AAAS CEO

  Rush Holt, Chief Executive Officer of AAAS, former U.S. Representative for New Jersey’s 12th district (1999-2015)

10:00 am  Introduction to the White House Office of Science & Technology Policy

  Chloe Kontos, Executive Director, National Science and Technology Council
  Ross Gillfillan, Director of Strategic Communications
  White House Office of Science and Technology Policy

11:00 am  Break

11:15 am  Federal Budget Process, Part I

  Matthew Hourihan, Program Director, AAAS R&D Budget and Policy Program

  The U.S. research enterprise, scientific discovery and American innovation have been grounded on the critical foundation of federal investments. This session will introduce you to the complex federal budget process and the competing priorities and fiscal challenges that make it difficult to fund the government.

12:45 pm  Lunch

  Review budget activity during lunch hour

1:45 pm  Federal Budget Process, Part II

  Matthew Hourihan, Program Director, AAAS R&D Budget and Policy Program

2:45 pm  Break

3:00 pm  Congress: Its Structure and Processes

  Judy Schneider, Specialist on the Congress, Government and Finance Division
  Congressional Research Service, Library of Congress

  Civics class and Schoolhouse Rock cannot prepare you for the reality of policymaking. This candid session will give you a lasting impression of how Congress really works!

5:00 pm  End of Session

6:00 pm  Dinner

  Darlington House, 1610 20th St. NW, Washington, DC 20009
Tuesday, March 26, 2019

The Wink Hotel – New Hampshire Ballroom
1143 New Hampshire Ave NW
Washington, DC 20037

8:30 am   Continental Breakfast

9:00 am   Broadening Participation in STEM

Shirley Malcom, AAAS Senior Advisor and Director of SEA Change
This session will discuss past and current policy actions supporting diversity, equity and inclusion, as well as broadening participation and inclusion in federal agencies.

9:30 am   How Congressional Offices and Committees Operate

Sara Barber, House Science, Space and Technology Committee Majority Staff
Sam Love, Office of Senator Cory Gardner (R-CO)
Ariel Marshall, Office of Senator Jeanne Shaheen (D-NH)
Samantha Warren, Office of Rep. Bill Foster (D-IL)
Jennifer Wickre, House Science, Space and Technology Committee Minority Staff

A panel discussion on the various roles that congressional staff play and the difference between those who work in House versus Senate; and the differences between personal offices and committee offices.

10:30 am   Break

11:00 am   Federal Agency Perspectives

Elizabeth Goldbaum, NASA
Lyric Jorgenson, National Institutes of Health
Karen Pearce, National Science Foundation

What is it like to work in a federal research agency? In the second of our sessions focused on the executive branch, hear from science policy professionals about the jobs they do, the issues they cover, and how their work fits into the broader S&T policy landscape.

12:00 pm   Lunch

1:30 pm   How to Engage in Policy

Erin Heath, Associate Director, AAAS Office of Government Relations

This session will offer practical tips for how to engage in policy and communicate your science.

2:30 pm   How to Have a Successful Hill Visit

Sean Gallagher, AAAS Senior Government Relations Officer

This session will focus on how to have a successful Hill visit, including what to say in your congressional visits.
4:00 pm  
**Preparing for your Hill Visits and Breakout Sessions**

Joanne Padrón Carney, Director, AAAS Office of Government Relations

Discussion on messaging for your Hill visits, and time to break into university groups to plan and practice for your Hill visits.

4:45 pm  
**Wrap up and Strategy Session**

AAAS Office of Government Relations Staff

Final thoughts about how to use what you’ve learned once you get back to campus.

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**Wednesday, March 27, 2019**

*Capitol Hill: Various Congressional Office Buildings*
*Metro Station: Capitol South (Blue/Orange/Silver lines); Union Station (Red line)*

All Day  
**Congressional Visits**

Congressional office visits are optional and should be organized by your sponsoring institution.

4:00 pm  
**Post Mortem Meet-Up at Tortilla Coast**

All students are invited to meet for drinks at a popular Capitol Hill watering hole to discuss how your Hill visits went. AAAS staff will be available starting at 4:00 pm.

*Location: Corner of 1st & D Streets SE at the Capitol South Metro Station (Orange/Blue/Silver lines)*