



Office of
Government
Relations

**Catalyzing Advocacy in Science and Engineering
Workshop Agenda
March 24-27, 2019 | Washington, D.C.**

Sunday, March 24, 2019

The Wink Hotel

1143 New Hampshire Ave NW

Washington, DC 20037

Metro Stations: Foggy Bottom (blue/orange/silver lines); Dupont Circle (red line)

5:00 pm

Registration Opens

Wink Hotel New Hampshire Ballroom

5:30 pm

Welcome

Joanne Padrón Carney, Director, AAAS Office of Government Relations

Introduction to U.S. Science and Technology Policy

Toby Smith, VP for Policy, Association of American Universities

This session will introduce you to the history of S&T Policy, the different cultures of science and policy, and ways that advocates build bridges between the two worlds.

6:45 pm

Former CASE Student and AAAS Fellow Introductions

6:50 pm

Networking Reception

Wink Hotel City Center Ballroom

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Monday, March 25, 2019

*The Wink Hotel – New Hampshire Ballroom
1143 New Hampshire Ave NW
Washington, DC 20037*

- 8:30 am ***Continental Breakfast***
- 9:00 am ***Welcome and Overview of Workshop Goals***
- 9:30 am ***Meet with AAAS CEO***
Rush Holt, Chief Executive Officer of AAAS, former U.S. Representative for New Jersey's 12th district (1999-2015)
- 10:00 am ***Introduction to the White House Office of Science & Technology Policy***
Chloe Kontos, Executive Director, National Science and Technology Council
Ross Gillfillan, Director of Strategic Communications
White House Office of Science and Technology Policy
- 11:00 am ***Break***
- 11:15 am ***Federal Budget Process, Part I***
Matthew Hourihan, Program Director, AAAS R&D Budget and Policy Program
The U.S. research enterprise, scientific discovery and American innovation have been grounded on the critical foundation of federal investments. This session will introduce you to the complex federal budget process and the competing priorities and fiscal challenges that make it difficult to fund the government.
- 12:45 pm ***Lunch***
Review [budget activity](#) during lunch hour
- 1:45 pm ***Federal Budget Process, Part II***
Matthew Hourihan, Program Director, AAAS R&D Budget and Policy Program
- 2:45 pm ***Break***
- 3:00 pm ***Congress: Its Structure and Processes***
Judy Schneider, Specialist on the Congress, Government and Finance Division
Congressional Research Service, Library of Congress
Civics class and *Schoolhouse Rock* cannot prepare you for the reality of policymaking. This candid session will give you a lasting impression of how Congress **really** works!
- 5:00 pm ***End of Session***
- 6:00 pm ***Dinner***
Darlington House, 1610 20th St. NW, Washington, DC 20009



Tuesday, March 26, 2019

*The Wink Hotel – New Hampshire Ballroom
1143 New Hampshire Ave NW
Washington, DC 20037*

8:30 am ***Continental Breakfast***

9:00 am ***Broadening Participation in STEM***

Shirley Malcom, AAAS Senior Advisor and Director of [SEA Change](#)

This session will discuss past and current policy actions supporting diversity, equity and inclusion, as well as broadening participation and inclusion in federal agencies.

9:30 am ***How Congressional Offices and Committees Operate***

Sara Barber, House Science, Space and Technology Committee Majority Staff

Sam Love, Office of Senator Cory Gardner (R-CO)

Ariel Marshall, Office of Senator Jeanne Shaheen (D-NH)

Samantha Warren, Office of Rep. Bill Foster (D-IL)

Jennifer Wickre, House Science, Space and Technology Committee Minority Staff

A panel discussion on the various roles that congressional staff play and the difference between those who work in House versus Senate; and the differences between personal offices and committee offices.

10:30 am ***Break***

11:00 am ***Federal Agency Perspectives***

Elizabeth Goldbaum, NASA

Lyric Jorgenson, National Institutes of Health

Karen Pearce, National Science Foundation

What is it like to work in a federal research agency? In this session focused on the executive branch, hear from science policy and communications professionals about the jobs they do, the issues they cover, and how their work fits into the broader S&T policy landscape.

12:00 pm ***Lunch***

1:30 pm ***How to Engage in Policy***

Erin Heath, Associate Director, AAAS Office of Government Relations

This session will offer practical tips for how to engage in policy and communicate your research.

2:30 pm ***How to Have a Successful Hill Visit***

Sean Gallagher, AAAS Senior Government Relations Officer

This session will focus on how to have a successful Hill visit, including what to say in your congressional visits.



- 4:00 pm ***Preparing for your Hill Visits and Breakout Sessions***
Joanne Padrón Carney, Director, AAAS Office of Government Relations
Discussion on messaging for your Hill visits, and time to break into university groups to plan and practice for your Hill visits.
- 4:45 pm ***Wrap up and Strategy Session***
AAAS Office of Government Relations Staff
Final thoughts about how to use what you've learned once you get back to campus.

Wednesday, March 27, 2019

*Capitol Hill: [Various Congressional Office Buildings](#)
Metro Station: Capitol South (blue/orange/silver lines); Union Station (red line)*

- All Day ***Congressional Visits***
Congressional office visits are optional and should be organized by your sponsoring institution.
- 4:00 pm ***Post Mortem Meet-Up at Tortilla Coast***
All students are invited to meet for drinks at a popular Capitol Hill watering hole to discuss how your Hill visits went. AAAS staff will be available starting at 4:00 pm.
Location: Corner of 1st & D Streets SE at the Capitol South Metro Station (blue/orange/silver lines)