



Science and Human Rights Coalition

Virtual Science and Human Rights Conference

On October 22-23, 2020, the AAAS Science and Human Rights Coalition will host its first-ever virtual conference. Open to all who are interested in building connections across science, technology and human rights, the virtual format will include new opportunities for engagement.

Conference Sponsorship	
Gold (\$10,000)	<ul style="list-style-type: none">• Promotional material (e.g., brochure) inserted into pre-meeting mailers for conference registrants*• Your pre-recorded video available to all meeting participants in the Conference Showcase**• Your name highlighted in social media posts regarding the conference• Your name and logo displayed on the AAAS Science and Human Rights Coalition website• Banner on the main landing page for the virtual meeting platform• Your name and logo in the online conference agenda• Ten (10) complimentary registrations for the conference
Silver (\$5,000)	<ul style="list-style-type: none">• Your pre-recorded video available to all meeting participants in the Showcase**• Your name highlighted in social media posts regarding the conference• Your name and logo displayed on the AAAS Science and Human Rights Coalition website• Banner on the virtual meeting platform• Your name and logo in the online conference agenda• Five (5) complimentary registrations for the conference
Bronze (\$1,000)	<ul style="list-style-type: none">• Your name and logo displayed on the AAAS Science and Human Rights Coalition website• Banner on the virtual meeting platform• Your name and logo in the online conference agenda• Three (3) complimentary registrations for the conference
Friend (\$500)	As a Friend of the AAAS Science and Human Rights Coalition, your name and logo will be displayed on the AAAS Science and Human Rights Coalition website.

**Material must fit on one double-sided page and be received by September 30, 2020*

*** Must be uploaded to the virtual meeting platform by October 14, 2020*

The AAAS virtual Science, Technology and Human Rights Conference will be a two-day event bringing together more than 500 scientific, engineering, and health societies, global human rights leaders, industry, academia, and policymakers. Participants will learn from each other, identify emerging needs and opportunities, and set the agenda for future action. Sessions will explore innovative developments and applications in science and technology that can support the efforts of human rights practitioners, as well as those that tackle human rights challenges associated with the conduct of science and application of technology. Case studies and workshops will focus on real-world, evidence-based actions and impacts. General Sponsorship of the meeting will help cover the costs of organizing this ambitious event and support the Coalition's ongoing efforts to build bridges between the scientific and human rights communities.

In addition to these General Sponsorship options, sponsorships of specific elements of the conference also are available, as detailed below:

- **Science, Technology and Human Rights Showcase:** Between conference sessions, the Showcase will give participants the opportunity to display and promote their innovative collaborations for human rights via 15-minute prerecorded videos. All conference participants will be invited to view these videos during session breaks. Showcase sponsors will enjoy one complimentary video in the Showcase and two complimentary registrations for the Conference. Sponsor names and logos will be displayed on the website related to the Showcase. Their names and logos will also be displayed on the Conference webpage and will be included in social media outreach about the Showcase. **The cost to sponsor the Showcase is \$2,000 for corporations, \$1,000 for academic institutions, and \$300 for non-profit organizations.**
- **Plenary Sessions:** These sessions will explore innovative developments and applications in specific fields of science and technology that can support the efforts of human rights practitioners, as well as those that tackle human rights challenges associated with the conduct of science and application of technology. These sessions will attract experts with a specific interest in the topic at hand and thus are an excellent opportunity to connect with a specialized audience. The themes include human rights concerns relevant to the scientific community's response to COVID-19, the human right to science, access to medicines, addressing systemic racism in STEM, the human rights of scientists in areas of conflict and political turmoil, the role of scientific associations in achieving the UN Sustainable Development Goals, and the human rights concerns around smart cities. **The cost to sponsor a plenary session is \$1,000 for corporations, \$300 for academic institutions, and \$150 for non-profit organizations.**

For more information: Contact Theresa Harris, tharris@aaas.org, Project Director, Scientific Responsibility, Human Rights and Law Program, American Association for the Advancement of Science (AAAS).