

SCIENCECAREERS AND AAAS MEMBERCENTRAL

Offering support, networking and cutting-edge information to science professionals is one of the main objectives of AAAS. In 2011, *ScienceCareers*, published by the journal *Science* and AAAS, continued its mission of connecting qualified scientists from all over the world with jobs in their fields. AAAS MemberCentral kept on with its mission to inform and inspire the AAAS member community with articles, podcasts and videos of some of the latest events in the science and engineering world.



SCIENCECAREERS IN CHINA

ScienceCareers, published by the journal *Science* and AAAS, connects qualified scientists with jobs in industry, academia and government. With more than 1.9 million page impressions each month, *ScienceCareers* reaches a global audience and serves scientists at all stages of their careers. Activities in 2011 included its first outreach events in China, with presentations on the topic of job searching and professional development at Fudan University, Peking University, the Shanghai Institutes for Biological Sciences and Sun Yat-sen University.

ONLINE COMMUNITY AT AAAS MEMBERCENTRAL

Designed to benefit the 120,000+ members of AAAS and to encourage an exchange of ideas among science professionals, the MemberCentral Web site added a number of new features in 2011, including extensive video coverage of the AAAS Annual Meeting and an evening of lectures by AAAS fellows Vinton Cerf, Lene Hau, James Tour, Alan Boss and Richard Potts on emerging trends in their fields.

More than 200 new videos, including lectures and panel discussions held at AAAS and interviews with AAAS members, were made available on the site, and 20 podcasts offered interviews with members about their work. MemberCentral also hosted four webinars—on engaging with the public on climate change, changes in science, technology, engineering and mathematics education, the future of NASA, and the history and philosophy of science.