MASS MEDIA SCIENCE & ENGINEERING FELLOWS PROGRAM & MINORITY SCIENCE WRITERS INTERNS PROGRAM ORIENTATION SPEAKER CONTACT INFO

-TUESDAY-

Vanessa Wasta
Associate Director, Media Relations & Web Projects; Johns Hopkins Kimmel Cancer Center
wasta@jhmi.edu
410-614-2916
“Science Journalism and the Role of Public Information Officers (PIOs)”

Elizabeth Pennisi
Writer, Science magazine
epennisi@aaas.org
202-326-6597
“Interviewing Techniques”

Eric Hand
Earth and Planetary Science Reporter, Science
2002 Mass Media Fellow Alum
ehand@aaas.org
202-326-6587
Lunch with an alum

-WEDNESDAY-

David Grimm
Online News Editor, Science
2003 Mass Media Fellow Alum
dgrimm@aaas.org
202-326-7024
“How to Find & How to Pitch a Story” and “Science Writing Workshop”

Bob Hirshon
Program Director, AAAS Technology and Learning; Host, Science Update
bhirshon@aaas.org
202-326-6432
“Writing for the Ear”
John Travis  
Managing Editor, News, Science  
jtravis@aaas.org  
202-326-6585  
“Ethics in Science Writing”

Kyla Hsia  
Marketing Associate, AAAS Office of Public Programs  
khsia@aaas.org  
202-326-6229  
“Twitter 101”

-THURSDAY-

Carla Schaffer  
Video and Multimedia Producer, AAAS Office of Public Programs  
cschaffe@aaas.org  
202-326-6484  
“Incorporating Multimedia in Journalism”

Ilissa Ocko  
Post-Doctoral Science Fellow, Environmental Defense Fund  
iocko@edf.org  
212-616-1228  
“Infographics as a Science Communication Tool”

Jennifer Holshue,  
Senior Editorial Coordinator, AAAS Office of Public Programs  
jholshue@aaas.org  
202-326- 6211  
“Using EurekAlert! as a News Reporting Resource”