

Developing Effective Public Health Programs Using Human Rights Based Approaches
May 22nd to June 28th, 2012

Anatomy-Chemistry Building, Room 104
Tues/Thurs, 4:00pm-7:00pm

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This course will engage students in discussion of how a human rights approach, informed by international human rights declarations and covenants as well as gender theory, can more comprehensively inform the development of a variety of public health programs. Specifically, the class will discuss how health policies, programs and practices can impact on human rights (e.g. mandatory reporting of certain communicable diseases, quarantine, accessibility of services, etc.); how violations of human rights affect health (e.g. torture, systematic discrimination, etc.) and how health and human rights are ultimately inextricably linked and programming for public health must use a framework that ensures a balance of interests between the two disciplines. Additionally, the class will use the PBS series, “Unnatural Causes” to explore health disparities and human rights issues as they relate to health in the US.

Using a health and human rights-based approach as a lens, students will engage in hands-on program planning and development practice with a variety of program planning models such as the PRECEDE/PROCEED Model, the Logic Model and the Getting to Outcomes Framework. These models and frameworks all include steps that guide users to select an appropriate theoretical model/conceptual approach to drive program efforts, thus, through discussing program planning models, conceptual framework selection and use will also be covered within this course.

Students will be assigned several writing assignments that build on each other. These assignments will ensure students are able to utilize key models, theories and frameworks discussed in class. Students will review and discuss a standard RFP/RFA response structure and then the final assignment will include writings as components of a technical approach section of a grant proposal.

Learning Objectives:

By the end of the class, students will be able to:

1. Identify and describe key human rights articles and covenants that form the basis for health and human rights based work and practice.
2. Effectively develop outcomes related to gender equity that can be linked to traditional public health outcomes.
3. Demonstrate the successful use of the PRECEDE/PROCEED model and the Getting to Outcomes Framework in the development of a public health program.
4. Develop a logic model for a public health program and describe how outcomes derived through use of the other models (e.g. precede/proceed and getting to outcomes) can be translated into this framework.
5. Plan and present a health and human rights focused public health program and budget, which utilizes social science theory as well as program planning models, within the context of a grant proposal.

Readings:

1. Mann, Jonathan, Sofia Gruskin, Michael Grodin and George Annas, eds. Health and Human Rights: A Reader. New York: Routledge, 1998.
2. Wilkinson, R., Marmot, M. "Social Determinants of Health: The Solid Facts" World Health Organization 2003 (<http://www.euro.who.int/document/e81384.pdf>)
3. Twenty-five Questions on Health and Human Rights from World Health Organization Available at http://www.who.int/hhr/information/25_questions_hhr.pdf
4. Marmot, M. et al. "Closing the Gap in a Generation: Health equity through Action on the Social Determinants of Health." World Health Organization 2009 (read executive summary)
5. World Health Organization. Declaration of Alma Ata. *World Health Organization, Primary Health Care*. Geneva: World Health Organization, 1978: (available at http://www.who.int/publications/almaata_declaration_en.pdf)
6. Siracusa Principles (<http://hei.unige.ch/~clapham/hrdoc/docs/siracusa.html>)
7. Farmer, Paul. Challenging Orthodoxies: The Road Ahead for Health and Human Rights. *Health and Human Rights*. 2008; 10 (1): 5-19.
8. Twenty-five Questions on Health and Human Rights from World Health Organization Available at http://www.who.int/hhr/information/25_questions_hhr.pdf
9. DiClemente, R. et al. Emerging Theories in Health Promotion Practice and Research: Strategies for Improving Public Health. Jossey-Bass, 2002. Chapter 12 (The Theory of Gender and Power: A Social Structural Theory for Guiding Public Health Interventions.)
10. Gollub E. Human Rights is a U.S. Problem Too: The Case of Women and HIV. *Am J Public Health*. 1999;89(10) 1479-82.
11. Thaddeus S, Maine D. Too Far to Walk: Maternal Mortality in Context. Soc Sci Med. 1994 Apr;38(8):1091-110.
12. Ronsmans C, Graham WJ. Maternal mortality: who, when, where and why. *Lancet* 2006; published online Sept 28. DOI:10.1016/S0140-6736(06) 69380-X
13. Yamin, A. and Maine, D. Maternal Mortality as a Human Rights Issue: Measuring Compliance with International Treaty Obligations. *Human Rights Quarterly*. 1999: 21 (3) 563-6-7.
14. <http://opinionator.blogs.nytimes.com/2011/05/29/are-there-natural-human-rights>
15. Sen, Amartya. "Development as Freedom." Anchor Books, 1999. Chapter 10 (Culture and Human Rights.)
16. SKIM ONLY: Caro, Debroah, with Jane Schueller, Marcy Ramsey, and Wendy Voet. A Manual for Integrating Gender into Reproductive Health and HIV Programs: From Commitment to Action. Washington, DC: PRB for USAID's Interagency Gender Working Group, 2003.
17. Chilton, M. and Rose, D. A Rights-Based Approach to Food Insecurity in the United States. *American Journal of Public Health*. 2009: 99(7) 1203-1211.
18. Chilton, M., Rabinowich, J., Council C. and Breaux, J. Witnesses to Hunger: Participation Through Photovoice to Ensure The Right To Food. *Health and Human Rights*. Vol. 11 (1). 73-85
19. Glanz, K. et al. "Health Behavior and Health Education: Theory Research and Practice." San Francisco: John Wiley & Sons, 2002. Chapter 18.
20. SUPPLEMENTARY ONLY: L. Green and M. Kreuter, Health Program Planning: An Educational and Ecological Approach. McGraw-Hill, 2004
21. Goldman, K. and Schmalz, K. (2006) "Logic Models: The Picture Worth Ten Thousand Words" *Health Promotion Practice* 7(1); 8-12.
22. SUPPLEMENTAL ONLY: W.K. Kellogg Foundation Logic Model Development Guide
23. Chinman, M. Imm, P. and Wandersman A. "Getting to Outcomes: Promoting Accountability through Methods and Tools for Planning, Implementation and Evaluation.

(2004) Rand Corporation.
http://www.rand.org/pubs/technical_reports/2004/RAND_TR101.pdf

24. Rizkallah-Shediak M, Bone LR. (1998) Planning for the Sustainability of Community-Based Health Programs: Conceptual Frameworks and Future Directions for Research, Practice and Policy. *Health Education Research: Theory and Practice*, 131(1); 87-109.
25. Israel, B. et al. (2006) Challenges and Facilitation Factors in Sustaining Community-Based Participatory Research Partnerships: Lessons Learned from Detroit, New York City and Seattle Urban Research Centers. *Journal of Urban Health: Bulletin of the New York Academy of Medicine*, 83(6); 1022-1040.
26. Uvin P. and D. Miller. 1996. Paths to scaling-up: Alternative strategies for local nongovernmental organizations. *Human Organization* 55 (3): 344-354.
27. Robb-McCord J and Voet W. (2003). "Scaling Up Practices, Tools, and Approaches in the Maternal and Neonatal Health Program." Baltimore: JHPIEGO.

Human Rights Documents to be Reviewed Include:

1. General Assembly of the United Nations (1948). Universal Declaration of Human Rights.
2. International Covenant on Civil and Political Rights and protocol (1965)
3. International Covenant on Economic, Social and Cultural Rights (1966)
4. Convention on the Elimination of Discrimination Against Women (1979)

Grading

1. 10% will be based on class participation (see introductory presentation for class participation policy)
2. 50% will be based on two written assignments (25% each)
3. 40% will be based on a final assignment and presentation: 30% for the assignment and 10% for presentation

Draft Course Schedule

| Date | Topic/Speaker | Sample Readings |
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| May 22nd | <ul style="list-style-type: none"> • Course Overview • Student Introductions • Defining Social Determinants of Health <p><u>In sickness and in wealth</u></p> | <p>Human Rights Reader (HHR) Chapter #1: Health and Human Rights</p> <p>Wilkinson, R., Marmot, M. "Social Determinants of Health: The Solid Facts" World Health Organization 2003 http://www.euro.who.int/document/e81384.pdf</p> <p>Marmot, M. et al. "Closing the Gap in a Generation: Health equity through Action on the Social Determinants of Health." World Health Organization 2009 (<u>read executive summary only</u>)</p> |
| May 24th | <p>Overview and Discussion of Key Human Rights Documents and their link to public health</p> <ul style="list-style-type: none"> • Creating a Human Rights Framework • Exploration of UNDHR and Related Documents | <p>Key Human Rights Documents (UDHR, ICCPR, ICESCR, CEDAW)</p> <p>World Health Organization. Declaration of Alma Ata. <i>World Health Organization, Primary Health Care</i>. Geneva: World Health Organization, 1978: (available at http://www.who.int/publications/almaata_declaration_en.pdf)</p> <p>Twenty-five Questions on Health and Human Rights from World Health Organization Available at</p> |

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| | <p><u>Hillary Clinton Speech: LGBT Human Rights</u></p> | <p>http://www.who.int/hhr/information/25_questions_hhr.pdf</p> <p>Farmer, Paul. Challenging Orthodoxies: The Road Ahead for Health and Human Rights. <i>Health and Human Rights</i>. 2008; 10 (1): 5-19.</p> |
| May 29 th | <p>Gender and Human Rights</p> <p>Theory of Gender and Power</p> <p>Case Studies:</p> <ul style="list-style-type: none"> • Maternal Mortality • HIV <p><u>Witness: Birth in Nepal</u> (http://www.youtube.com/watch?v=qZ76DB1NSfE)</p> | <p>DiClemente, R. et al. <u>Emerging Theories in Health Promotion Practice and Research: Strategies for Improving Public Health</u>. Jossey-Bass, 2002. Chapter 12 (The Theory of Gender and Power: A Social Structural Theory for Guiding Public Health Interventions.)</p> <p>Gollub E. Human Rights is a U.S. Problem Too: The Case of Women and HIV. <i>Am J Public Health</i>. 1999;89(10) 1479-82.</p> <p>Thaddeus S, Maine D. Too Far to Walk: Maternal Mortality in Context. <u>Soe Sci Med</u>. 1994 Apr;38(8):1091-110.</p> <p>Ronsmans C, Graham WJ. Maternal mortality: who, when, where and why. <i>Lancet</i> 2006; published online Sept 28. DOI:10.1016/S0140-6736(06) 69380-X</p> <p>Yamin, A. and Maine, D. Maternal Mortality as a Human Rights Issue: Measuring Compliance with International Treaty Obligations. <i>Human Rights Quarterly</i>. 1999: 21 (3) 563-607.</p> |
| May 31st | <p>4-Step HR Impact Assessment</p> <p>Discussion: Are Human Rights “Natural?”</p> <p>Developing Program Outcomes</p> <p>Integrating Gender into Public Health Programming: Review of a general program planning cycle and discussion of how gender can be integrated at each step within this general cycle.</p> | <p>http://opinionator.blogs.nytimes.com/2011/05/29/are-there-natural-human-rights/</p> <p>Sen, Amartya. “<u>Development as Freedom.</u>” Anchor Books, 1999. Chapter 10 (Culture and Human Rights.)</p> <p>HHR Chapter #5: The Public Health-Human Rights Dialogue</p> <p>HHR Chapter #6: Towards the Development of a Human Rights Impact Assessment for the Formulation and Evaluation of Public Health Policies</p> <p>Siracusa Principles (http://hei.unige.ch/~clapham/hrdoc/docs/siracusa.html)</p> <p>HHR Chapter 17: Gender, Health and Human Rights</p> <p>SKIM: Caro, Deborah, with Jane Schueller, Marcy Ramsey, and Wendy Voet. <u>A Manual for Integrating Gender into Reproductive Health and HIV Programs: From Commitment to Action</u>. Washington, DC: PRB for USAID’s Interagency Gender Working Group, 2003.</p> |

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| June 5th | <p>Human Rights Case Study: Hunger</p> <p><u>Guest Speaker Mariana Chilton, Associate Professor, Drexel University School of Public Health</u></p> | <p>Chilton, M. and Rose, D. A Rights-Based Approach to Food Insecurity in the United States. American Journal of Public Health. 2009: 99(7) 1203-1211.</p> <p>Chilton, M., Rabinowich, J., Council C. and Breaux, J. Witnesses to Hunger: Participation Through Photovoice to Ensure The Right To Food. Health and Human Rights. Vol. 11 (1). 73-85</p> |
| June 7th | <p>Values voting</p> <p>Wrap up of HR and PH discussion</p> <p>PRECEDE/PROCEED Model</p> | <p>Glanz, K. et al. <u>“Health Behavior and Health Education: Theory Research and Practice.”</u> San Francisco: John Wiley & Sons, 2002. Chapter 18.</p> <p>SUPPLEMENTARY (IF INTERESTED): Green and Kreuter</p> <p>FIRST WRITTEN ASSIGNMENT DUE (View of selected public health issue through human rights and social determinants lens)</p> |
| June 12th | <p>Logic Model Development</p> <p><u>Not Just a Pay Check</u></p> | <p>Goldman, K. and Schmalz, K. (2006) “Logic Models: The Picture Worth Ten Thousand Words” Health Promotion Practice 7(1); 8-12</p> <p>SUPPLEMENTAL (IF INTERESTED): Kellogg Foundation Logic Model Development Guide</p> |
| June 14th | <p>Getting to Outcomes</p> <p>Budget development workshop</p> | <p>Chinman, M. Imm, P. and Wandersman A. “Getting to Outcomes: Promoting Accountability through Methods and Tools for Planning, Implementation and Evaluation. (2004) Rand Corporation.</p> <p>http://www.rand.org/pubs/technical_reports/2004/RAND_TR101.pdf</p> |

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| June 19th | <p>Program Sustainability and Scale-Up</p> <p><u>Becoming American</u></p> | <p>Rizkallah-Shediac M, Bone LR. (1998) Planning for the Sustainability of Community-Based Health Programs: Conceptual Frameworks and Future Directions for Research, Practice and Policy. <i>Health Education Research: Theory and Practice</i>, 131(1); 87-109.</p> <p>Israel, B. et al. (2006) Challenges and Facilitation Factors in Sustaining Community-Based Participatory Research Partnerships: Lessons Learned from Detroit, New York City and Seattle Urban Research Centers. <i>Journal of Urban Health: Bulletin of the New York Academy of Medicine</i>, 83(6); 1022-1040.</p> <p>Uvin P. and D. Miller. 1996. Paths to scaling-up: Alternative strategies for local nongovernmental organizations. <i>Human Organization</i> 55 (3): 344-354.</p> <p>Robb-McCord J and Voet W. (2003). "Scaling Up Practices, Tools, and Approaches in the Maternal and Neonatal Health Program." Baltimore: JHPIEGO.</p> <p>SECOND WRITTEN ASSIGNMENT DUE (Use of Program Planning Model)</p> |
| June 21st | <p><u>Guest Speaker: Jo Scheuer, Coordinator Disaster Risk Reduction and Recovery Team Bureau for Crisis Prevention and Recovery</u></p> <p><u>United Nations Development Programme (UNDP)</u></p> <p>"A Rights Based Approach to Disaster Risk Reduction" and "Demystifying the UN."</p> | <p>Readings TBD by speaker</p> |
| June 26th | <p>Review of Course</p> <p><u>Collateral Damage</u></p> | <p>FINAL WRITTEN ASSIGNMENTS DUE (Logic Model, budget and scale-up plan)</p> |
| June 28th | <p>Presentation of final projects</p> | <p>5 MINUTE PRESENTATIONS DUE</p> |